

CONTRACT

KGTV
KGTV
4600 Air Way
San Diego, CA 92102
(619)237-1010

www.10news.com

And:

National Media Inc
Attention: Kristy Moran
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 182415 /		<u>Alt Order #</u>
<u>Product</u> NRCC IE		
<u>Contract Dates</u> 09/07/12 - 09/13/12		<u>Estimate #</u> 2647-TV Sep 7-13
<u>Advertiser</u> National Republican Congressional Comm.		<u>Original Date / Revision</u> 06/26/12 / 06/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KGTV	<u>Account Executive</u> Tara Washburn	<u>Sales Office</u> EWS-Washingtc
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
		<u>Total Ratings</u> 42.70
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u> MAJ

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGTV	09/07/12	09/13/12	Midday News	11A-12P		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$350.00	1.50			
	Week:	09/10/12	09/16/12	1.1.1.---				4	\$350.00	1.50			
N 2	KGTV	09/07/12	09/13/12	Su 6P-630P	6P-630P		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----1				1	\$400.00	2.00			
	Week:	09/10/12	09/16/12	-----				0	\$400.00	2.00			
N 3	KGTV	09/07/12	09/13/12	Happy End/Apt 23	9P-10P		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----				0	\$0.00	0.00			
	Week:	09/10/12	09/16/12	-T-----				1	\$4,000.00	6.60			
N 4	KGTV	09/07/12	09/13/12	M-Su 11P-1135P	11P-1135P		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$600.00	2.50			
	Week:	09/10/12	09/16/12	1.1.1.---				4	\$600.00	2.50			
N 5	KGTV	09/07/12	09/13/12	News Repeat	M-F 108A-142A		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$50.00	0.80			
	Week:	09/10/12	09/16/12	1.1.1.---				4	\$50.00	0.80			
N 6	KGTV	09/07/12	09/13/12	Sat 11P-1135P	11P-1135P		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----1-				1	\$600.00	2.60			
	Week:	09/10/12	09/16/12	-----				0	\$600.00	2.60			
N 7	KGTV	09/07/12	09/13/12	Nightline	1135P-1202A		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$400.00	1.50			
	Week:	09/10/12	09/16/12	1.1.1.---				4	\$400.00	1.50			
Totals										42.70		23	\$12,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertiser sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
182415 /	

Contract Dates	Product	Estimate #
09/07/12 - 09/13/12	NRCC IE	2647-TV Sep 7-13

Advertiser	Original Date / Revision
National Republican Con	06/26/12 / 06/27/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/13/12	23	\$12,000.00	\$10,200.00
Totals	23	\$12,000.00	\$10,200.00

Signature: _____ Date: _____

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